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PATERSON'S JFK KNIGHTS SOCCER TEAM WINS PEPSI/NYCFC VIDEO CONTEST

Paterson soccer players awarded free clinic with professional New York City soccer team

PATERSON – Student athletes at the John F. Kennedy Educational Complex scored a free soccer clinic with a video they created for a contest sponsored by Pepsi and the New York City Football Club.

The video, which was created with the help of TV Production Teacher and Head Soccer Coach Richard Solis, shows a group of Kennedy soccer players on their way to practice. When they get to the field, a sign says that practice is delayed two hours. Dejected, the student athletes sit on a curb and they each take out a can of their favorite soft drink. As they drink, it occurs to them that the soda cans can be used to set up goals and boundaries right there on the asphalt. They end up playing soccer, building up a sweat. Just as they sit again to take a breather, the coach shows up and it's time for practice.

The :45 second video features many of Paterson's most scenic locales, including the Great Falls, and can be seen here: http://www.paterson.k12.nj.us/videos/2018-19/JFK_SOCCER.mp4

NYCFC Youth Coaches from the New York City Football Club are scheduled to provide the clinic on December 4th. The Kennedy students' video was one of two entrees to win the contest. There were 73 entrees from New Jersey and Connecticut that competed.

“These students put together a terrific video,” said Superintendent Eileen F. Shafer. “It shows Paterson students as they're teachers and coaches know them: personable, creative, and motivated. As far as I'm concerned, these students did Paterson proud with this video and I'm glad they are getting this recognition.”

“It's really great to see what our students can do when they are given an opportunity,” said JFK Athletic Director W. Scott Durham. “Everyone at the Kennedy Complex who saw the video has been really impressed by it. I want to congratulate our students for putting together a fantastic presentation, and for winning a free soccer clinic from a professional team.”

“John F. Kennedy High School brought creativity to life in a quick 45 seconds, and truly brought out the beauty of the sport of soccer,” said Pepsico Hispanic Key Account Manager Tatiana Ramirez, “One ball can bring a whole team together and bond over the love of the sport, and using those Pepsi cans as the goal post made it that much better! John F. Kennedy High School truly deserved this win and we look forward to the big event!”

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